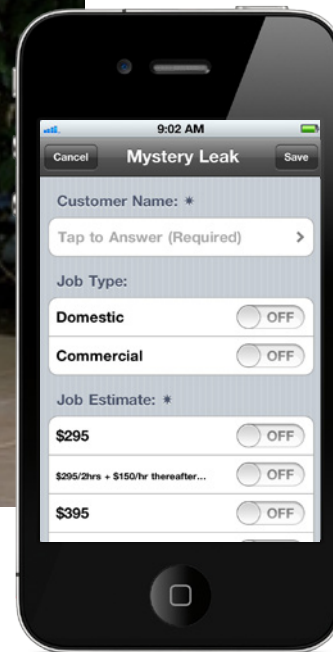


Case Study

ProntoForms for Pool Maintenance



“Our field technicians were doing the job effectively at the job sites, but the paperwork and processing portion of our operations needed to be tightened up.”

*– Christian Macaulay, SF Bay Franchisee Owner
American Leak Detection*

For more information: www.prontoforms.com



Detecting a Solution

Sometimes in life, it's what you can't see that can impact you the most. It's this notion that has made American Leak Detection so vital and so successful for several decades. A leader in its field for over 30 years, American Leak Detection provides non-invasive leak detection services using the latest technologies available.

With franchises all over the world, American Leak Detection has an established presence in every major U.S. metropolitan area. The company is a clear example of a business that makes its name on having reliable and efficient agents in the field.

Christian Macaulay is a forward-thinking American Leak Detection franchisee owner. Based in the San Francisco and Bay Area on the west coast, Christian's franchise is known in the region for perpetuating the brand's excellence in leak detection.

While Macaulay's operation had been running well, he thought that there was room for improvement.

"Our field technicians were doing the job effectively at the job sites, but the paperwork and processing portion of our operations needed to be tightened up."

Introduced to ProntoForms by his AT&T wireless carrier, Macaulay knew immediately that this was a mobile business application worth exploring.

ProntoForms is a customizable mobile solution that converts paper forms onto any smartphone or tablet. It helps businesses with agents in the field become infinitely more efficient and integrates with any office back-end system.

"ProntoForms is just a really good fit for our needs. Prior, our technicians were using paper forms and either scanning them and emailing them, or dropping them off to be transcribed for proper invoicing."

"Whenever you transcribe, you have the possibility of errors. We've now eliminated that scenario and better streamlined our processes. ProntoForms has been a real game-changer in providing almost real-time reporting to our third party vendors."

Due to the incredibly customizable nature of ProntoForms, Macaulay and his American Leak Detection franchise are now using ten customized forms on his team's mobile devices, resulting in considerable accuracy and efficiency upgrades.

"Whenever you transcribe, you have the possibility of errors. We've now eliminated that scenario and better streamlined our processes. ProntoForms has been a real game-changer in providing almost real-time reporting to our third party vendors."

Whether it's the owner of a residential or commercial property, if a leak is detected, time is of the essence.

When American Leak Detection finds a leak that requires immediate attention, Macaulay's team can't let paperwork bog them down in the least.

The time-saving, accurate nature of the ProntoForms application has made it a valuable tool in Macaulay's American Leak Detection arsenal.

"I shared my experiences with ProntoForms at a recent franchise convention and the application was well received. There's not a competing solution like this out there that I am aware of."



Use ProntoForms on your favorite mobile device

iOS (iPhone & iPad), Android, Blackberry®, Windows Mobile® & HP webOS