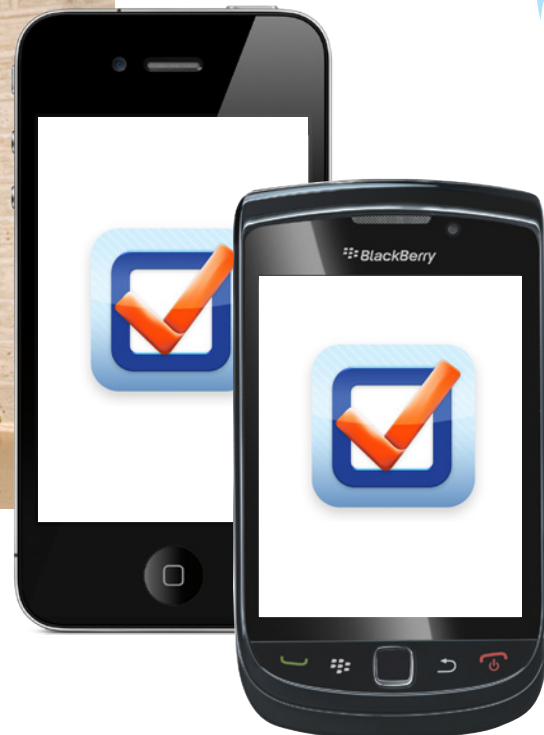


Case Study

ProntoForms for Pest Control



"We needed to better be kept up to speed on all of the in-the-field variables that arise at any of our clients' locations. Everything from how many traps used, to fuel expenses. We had to better streamline our processes."

– Kelly Mercer, IT Manager
Braemar Pest Control



Eliminating pesky paper

If there's one that throws off the day-to-day happenings of offices and homes, it's pest problems or infestations. The mere mention of a bug or rodent issue can make anyone's skin crawl. Fortunately, with companies like Braemar Pest Control on the case, a reasonable remedy for these types of problems is never far away. Since 1962, Braemar has been a trusted name in pest control throughout the Atlantic Canada region.

While its reputation and work end results are top notch, Braemar did struggle with the process of transferring data from job sites back to the office.

"We were always running into database issues and had been looking for a viable solution for a long time," explains Kelly Mercer, Braemar IT Manager.

Braemar technicians in the field are in constant need of relaying information back to headquarters in a timely fashion.

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Mercer had been looking for something simple and came across ProntoForms, a customizable mobile forms business solution, available for any smartphone or tablet. ProntoForms can capture various types of data, including text, photos, signatures, etc., and transfer it back to the office instantly. The popular business application ties in with any office back end system and includes a Web Portal dashboard.

"ProntoForms was very appealing to us because it works with any smartphone. We have a mix of Blackberries and iPhones and now use the app on both devices."

"We have approximately 60 devices equipped with ProntoForms and use it to monitor inventory, sales calls and fuel expenditures, with plans for additional uses in the coming months and years."

Previously, Mercer and the team were using another scanning service that didn't completely fill their needs. But with ProntoForms, Mercer has been able to implement it a variety of ways with the Braemar field workers.

Braemar and Mercer say that ProntoForms is saving the company in considerable bandwidth and administration costs, helping the business to reach its yearly goals.

"The application was so simple to use that we had little resistance from our workers in the field. Mindful of how we had proposed previous solutions to them that were not up to par, I initially introduced in ProntoForms slowly and was able to ramp up its use in no time."

One could say that Braemar has all but exterminated paper forms in the field.



Use ProntoForms on your favorite mobile device

iOS (iPhone & iPad), Android, BlackBerry®, Windows Mobile® & HP webOS