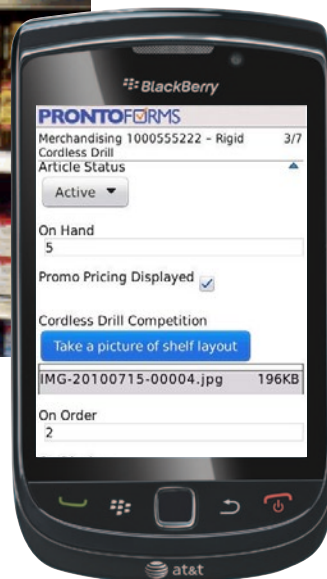


Case Study

ProntoForms for Facility Management



DISPLAYMax
Merchandising Services

“One of our clients suggested a mobile business solution to upgrade efficiencies in the field. AT&T then suggested ProntoForms to us and we haven’t looked back.”

*– Blaine Love, Merchandising Senior Product Manager
Display Max*

For more information: www.prontoforms.com



Max-imizing Productivity

What the customer wants, the customer gets. Since 1992, Display Max Merchandising has been installing in-store displays and other on-the-spot merchandise structures for retail outlets across the country. Its entire business is based on having professionals in the field, able to provide top level service and to work efficiently.

"We go in to stores and execute a reset, helping these outlets to launch new product lines," describes Blaine Love, Display Max Merchandising Senior Product Manager.

In order to keep track of all of these orders and in-the-field tasks, Display Max used to rely heavily on paper forms.

"Every job has a lot of form components to it. We report on every store we deal with, including taking pictures and getting the manager's signature on site. The norm was for our team to fax form hard copies with signoff back to the office."

Blaine says that field workers, after working eight and ten hour days, were also having to go back to their hotel rooms and upload pictures and other files to the company's Microsoft Sharepoint system. The process was quite taxing on Display Max workers and the retail clients were also looking for an upgrade in processes.

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Electing to implement ProntoForms, a leading mobile business solution that converts paper forms onto any smart device, Blaine and his team installed the service on 25 Blackberry devices in the field. Using ProntoForms, the Display Max workers are able to capture info, photos and signatures on their mobile devices, instantly integrating all of the data right into the digital form. The forms can then be sent back to headquarters, completely integrated with the company's back office system.

"Factoring in the amount of hours our workers were spending on paperwork and processes, ProntoForms has more than paid for itself thus far. The team is extremely happy with the reduced paperwork and data uploading."

Blaine's largest client is happier as well. With ProntoForms, reports are sent off in real-time, meaning customers get results faster.

"We actually use ProntoForms as a selling point to prospective new clients. We believe it's a tremendous asset to our business and we're exploring other areas where we believe the multi-purpose service could be applicable."



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